

# Noah Befeler

Creative Producer+Project Manager

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## Education

### Savannah College of Art and Design

MFA Themed Entertainment Design | 2022-2024

Achievements: Academic Honors Scholarship, SCAD Achievement Scholarship, 4.0 GPA

**Involvement:** Treasurer, MAPPED; Moderator, SCAD Savannah Film Festival; Member, TEA@SCAD

### Montclair State University

BFA Theatre | 2013-2017

Achievements: Honors Program, 3.9 GPA, Magna Cum Laude

**Involvement:** Member, President's Student Council; Member, Players; Producer, Improv/Sketch Comedy

## Software

AutoCAD, Adobe Photoshop, InDesign, Illustrator, Microsoft Office, Word, Excel, PowerPoint, Keynote, Numbers, Pages, Google Suite, MacOS, Windows, Revit, SketchUp, Rhino, TwinMotion, Microsoft Project, SmartSheet, Tableau, Asana

## Skills

**Visualization:** 3D and 2D Rendering; **Project**

**Management:** Resource Budgeting, Scheduling; **Cross-**

**Functional Collaboration:** Interpersonal Skills, Managing

Ambiguity; **Creative Problem Solving:** Artistic Feedback,

Creative Thinking Facilitation; **Communication:** Public

Speaking, Written Communication, Video Editing;

**Certifications:** PADI Certified Rescue Diver, Apple Certified Mobile Technician, Valid NJ Driver's License

## Project Experience

**The Haunting of Palmetto Bluff** | Haunted Walk-Through

SCADpro x Palmetto Bluff

Show Producer | 2023

**Site 19** | Haunted Maze, Haunt Comp 2023 Winner

Show Producer/Writer/Stunt | 2023

**Indoor Person** | Off-Broadway Play

Producer + Marketing Manager | 2020

**Of the woman...** | Off-Broadway Play

Producer + Marketing Manager | 2019

## Professional Experience

**Normal Ave** | New York, NY

*Producer/Marketing Manager* | 2018-2022

- Planned and executed budgetary strategies for six off-Broadway productions, resulting in a 15% decrease in production costs and a savings of \$50,000.
- Coordinated schedules and facilitated seamless communication between creative team members for all productions, resulting in a 20% increase in efficiency and meeting all project deadlines.
- Provided regular sales and budget updates to stakeholders, maintaining open lines of communication and ensuring transparency throughout the production process.

**The Appalachian Center for the Arts** | Pikeville, KY

*Artistic Line Producer (Contract)* | April 2019 - August 2019

- Planned and executed a comprehensive budget for the new performing arts center, resulting in a cost savings of 15% and ensuring all expenses were accounted for.
- Established and nurtured partnerships with local and state government officials, resulting in increased brand awareness for the arts center by 20% within the first year of operation.
- Devised and implemented an innovative omnichannel marketing strategy that utilized social media platforms and press releases to enhance online customer engagement by 65%, significantly increasing ticket sales.

**McCarter Theatre Center** | Princeton, NJ

*Marketing and Special Events Apprentice* | August 2017-June 2018

- Increased program ad and event sponsorship sales by 20% through targeted outreach and negotiation with local, state, and national companies.
- Facilitated cross-functional collaboration between marketing, operations, and finance departments for 10+ events and company-wide initiatives resulting in seamless execution and increased efficiency.
- Developed strategic partnerships with 5 local businesses to enhance the attendee experience at special events, leading to a 15% increase in customer satisfaction ratings.

**The Shakespeare Theatre of New Jersey** | Madison, NJ

*Directing Intern* | May 2016 - August 2016

- Assisted in the development and execution of staging and blocking for *The Complete Works of William Shakespeare (abridged)* [revised], resulting in a visually dynamic and engaging production that received rave reviews from audiences.
- Streamlined rehearsal processes by implementing effective scheduling strategies, resulting in improved time management and increased productivity during rehearsals.